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The Certificate in Entrepreneurship and Leadership Studies

The Certificate in Entrepreneurship and Leadership Studies is an excellent program for anyone who is interested in starting, owning and operating a business. The courses in the certificate program provide an excellent foundation for either the start-up business owner or the business owner or manager who wants to gain a further understanding of some of the essential principles associated with owning and operating a start-up or on-going business. The Certificate program requires the completion of 5 required courses and 4 electives although anyone may take any number of courses without pursuing the certificate.

Required Courses:

- Business Plan Development
- Understanding Financial Statements
- Positioning for and Finding Financing
- Persuasive Communication
- Organizational Leadership & Decision-Making
- Organizational Development & Change
- Principles of Buying and Selling a Business

Elective Courses:

- Business Best Practices
- Organizational Leadership & Decision-Making
- Organizational Development & Change
- Negotiating Strategies
- Legal Aspects of Contracts
- Tax Issues

The Certificate in Entrepreneurship and Leadership Studies can be customized to create any combination of required and elective courses. Course may be re-named and numbered to meet your custom requirements. In addition, courses may be added to develop specific elective tracks; such as "Start-Up Businesses" or "Mature Company Growth."

Contact us at admin@edway.com for specific information on customizing programs to meet your specific requirements and maximize enrollments.