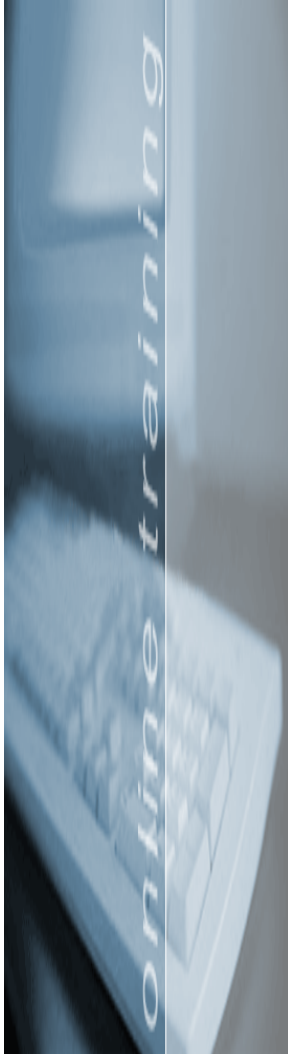


EdWay online*



EdWay Online, Inc.
PO Box 1069
Allen, Texas 75013
903.577.8361
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Edway Online, Inc. Invisible Partnering for Online Learning Solutions

Edway Online

EdWay and its predecessor companies have designed, developed and delivered continuing education, professional development, and training programs since 1989

EdWay's programs are of the highest substantive quality and are developed from over 20 years of experience with the adult learner and applied skills learning

Proven Successes

- Educational partners
- Corporate/professional services partners
- Association partners

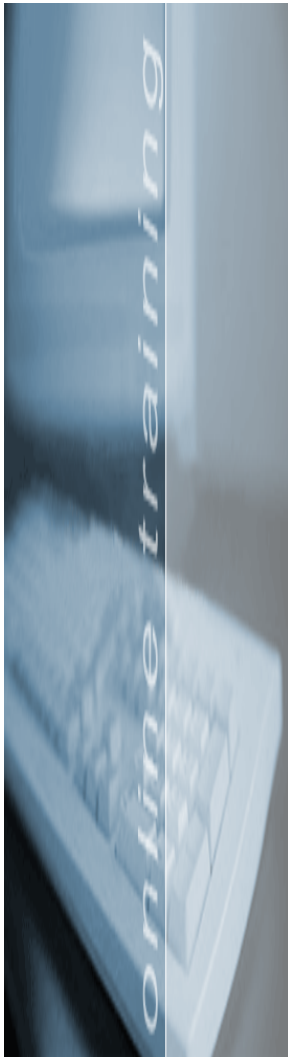
Ease of Doing Business

- Corporate Delivery
- Customization and development of new programs with quick turn-around (60 days)
- Customized marketing, branded Websites – tailored for your marketing department formats

State of the Art Technology

- Microsoft ASP.net, SQL Server 2000, Windows 2003 Server, Macromedia Dreamweaver MX
- Web-based 24/7/365 access with a high-speed Internet connection and free plug-ins (Quicktime and Adobe)
- No integration, infrastructure issues – no implementation costs

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Our Mission

EdWay Online's mission is to serve as an invisible partner to the learning community to design, develop and deliver customized and supplemental programs that are practical and applied skills-based via the Internet 24/7/365.

Our Vision

EdWay Online's vision is to equip learners with practical and applied, exceptional quality, substantive programs in a relevant and meaningful manner through pedagogical and instructional design proven methodologies.

Our Emphasis

EdWay Online's focus is on skills, flexibility, customization and enrollments

Skills

- Non-credit professional development and continuing education
- Practical, applied skills-based relevant, current content

Flexibility

- Offer live, online or hybrid courses and programs
- Choose course names, numbers, sequences

Customization

- Design and add programs
- Customize programs for corporate U and corporate training
- Branded websites, marketing and content

Enrollments

- Reach extended markets
- Increase customer/learner base

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Our Diversity



Development



Complement



Supplement

Develop Customized Programs

EdWay Online develops new programs and customizes existing programs to launch customers into new markets and provide specialized, branded certification, e-learning, training and corporate U programs.

Complement Program Offerings

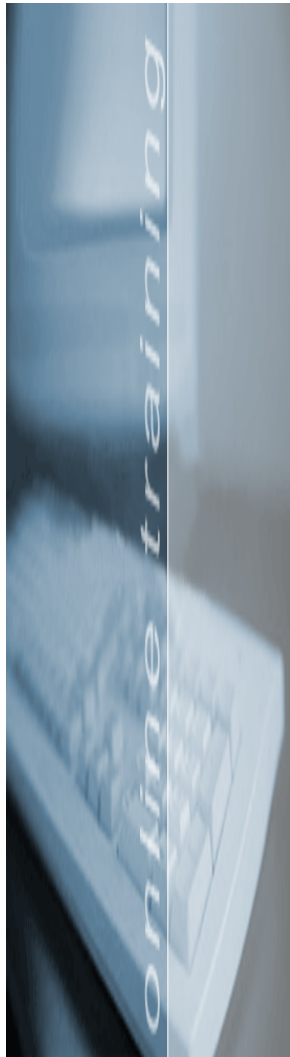
EdWay Online provides customers with programs that complement existing practices by using technology to make knowledge and content accessible 24/7/365.

Supplement Programs with Partnering

Edway Online provides partners with programs that fill-gaps, reach new markets, target specific learners, and supplement existing programs.

e-learning in all Forms

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Instructional Design Expertise

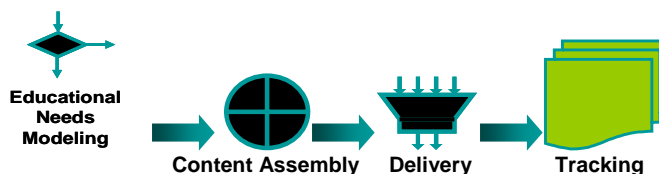
Based on Dr. Pang's academic credentials, familiarity with delivering live continuing education programs, and instruction on numerous online platforms EdWay Online developed its own e-learning delivery system based on well-recognized instructional design methodologies.

EdWay Online integrates short video clips (1-4 minute segments) with text, hyperlinks, resources (such as PPT, Word, PDF, etc.) to build a multi-media instructional program that presents approximately 30 minutes to 1-hour of video instructional content. The video and instructional content is then combined with text, hyperlinks, additional resources, interactive quizzes, assignments posted to a Discussion Board and e-mail for Q&A.

EdWay Online designs, develops and delivers courses that are self-facilitated, self-paced and asynchronous so that learners can access a course anytime, anywhere and complete the course at their own pace in accordance with their own learning style.

Our Methodology

Course Development Framework
Rapid Development and Delivery



- Collection of Educational Goals
- Rapid, Structured Assembly
- Secure, Stable delivery
- Real-time Tracking
- Continuous Feedback

EdWay Online was founded by [Katherine Pang, J.D., LL.M, M.Ed](#) in 2001. EdWay Online was founded on Dr. Pang's 20 years of experience in educational services and is, in many ways, a successor company to three other companies founded by Dr. Pang.